

# Your care team. Anytime. Anywhere.



## A dedicated team that *actually* cares

With Firefly Health, you'll always work with the same team, which includes a physician, NP, a personal health guide, and behavioral health specialist. They'll get to know you and your history, and help you make progress toward your unique goals.



## Personalized support, every step of the way

We don't just want to help you feel healthier today. We want to help you stay healthy too. That's why we work with you to create a personalized care plan that takes your lifestyle, needs and goals into consideration.



## Access at your fingertips

From in-app messaging and convenient video visits to an amazing network of specialists available for virtual and in-person care, we make it even easier to get the support you need when you need it.



## We'll help you navigate healthcare

If you need to see a specialist, or get labs, imaging, or urgent care, your Firefly team will provide you with recommendations to the highest rated and most affordable providers in your area.



## Members love our care model:



### Satisfaction

Firefly makes it easy to get care aligned with my goals, preferences, and needs.



### Communication

Firefly makes it easy to communicate my doubts and health concerns.

GET THE APP  



# Firefly's Primary Care includes:

- ✓ Your own virtual care team
- ✓ More time with your providers
- ✓ Prescriptions and refills
- ✓ Behavioral health care
- ✓ Care coordination with specialists
- ✓ Same-day video visits
- ✓ Personalized navigation to specialists
- ✓ 24/7 access via our app



## Hear What Our Members Are Saying

“**Firefly’s on the tech frontier** without losing the human factor. There’s an actual person on the other end. I don’t have to hop in the car go down there and have somebody hit my knee with a hammer.”

Paul, 42



“For someone with anxiety, it can be hard to get care for myself. **It’s easy to send a message and get a quick response back from my Firefly team.**”

Sarah, 26

“My mind was blown. I started crying like, **‘Oh my God, I have a doctor!’**”

Audrey, 22

“**Real time responses** make your experience and your time with your doctor feel a lot more urgent, but it also makes you feel like they care for you a little bit more.”

Meshia, 41

## Experience the Firefly difference

Visit [www.firefly.health/bcbsma](http://www.firefly.health/bcbsma) to learn more. If you have any questions, it’s super easy to download the app and send us a message!

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